

Official Launch of the **First Subsidies Fund for Equal Opportunities in the Workplace** in Europe



Under the patronage of:

Mario SEPI, Chairman of CESE

Nicole Ameline, Former Minister,
member and expert at the CEDAW – United Nations

- **Welcoming speech** by Béatrice Ouin, member of the European Economic and Social Council
- **Introduction** by Nicole Ameline, former Minister, member and expert at the CEDAW – United Nations
- **Gender Equal Opportunities and European Citizenship** by Zita Gurmai, European Member of Parliament – Member of the Committee for Women's Rights and Gender Equal Opportunities at the European Parliament
- **Egalité professionnelle et nouvelle stratégie de l'UE pour 2020** par Agnès Hubert, Bureau des conseillers de Politique Européenne, Commission européenne
- **Presentation of the Subsidies Fund** by Cristina Lunghi, President of Arborus
- **Testimonies of the founding companies**
 - Annick Verdier, Head of Human Resources, BNP PF
 - Yves Menat, Managing Director, GE Belfort
 - Sylviane Ballustre-d'Erneville, Vice President, Director, Diversity issues in Europe, L'Oréal
 - Brigitte Dumont, Executive Vice President, Human Resources Development & Performance, Orange
 - Philippe Dorge, Head of Group Industrial Relations, PSA PEUGEOT CITROËN
 - Aline Crepin, Director of Communications and Corporate Social Responsibility, GROUPE RANSTAD FRANCE
- **Presentation of the certification body of the European Label on Equal Opportunities** by Maryse Huet, Senior Official, Secretary-General of the Arborus Subsidies Fund for Equal Opportunities in the Workplace, and by Madame Wagner, Total-Equality - Germany

Arborus

arborus@arborus.org
72, avenue des Ternes 75017 Paris
+33 6 43 39 83 50

