



Communiqué de Presse,

Paris, le 20 août 2009

The « Professional Equality Club » invites you to a European convention on “Professional Equality, vital lead of economic transformations”

**Tuesday, September 15, 2009
from 8.30 a.m. to 6 p.m. at :**

**LA POSTE Group Corporate Auditorium
44, boulevard de Vaugirard – PARIS 15e
(near Gare Montparnasse)**

The « Professional Equality Label Club » organizes a great European convention on the subject “Professional Equality, vital lead of economic transformations”. This convention will take place under the leadership of the European Commission, with partnerships like “French Women Rights and Equality Service”, ACSE and French La Poste Company.

- During this European convention, official governmental representatives of European Union and Brazil in charge of equality issues, will intervene. They will make a benchmark of public policies and will propose ways of harmonization.

- Different French companies of the “Professional Equality Label Club” and some European and Brazilian companies will testify of the benefit of practical tools for professional equality (as labels, prices,...) especially through financial crisis or economic transformations. So, equality between women and men is considered as stability and performance means.

This convention will end by the announcement made by Nicolas AMELINE, who was French Minister of Equality and Parity, expert member of CEDAW at United Nations Organization, and European Commissioner Vladimir SPIDLA, of the first European companies network on Gender et of the first standard on professional equality, that will be managed by “European Foundation on Gender ARBORUS”

LA POSTE Group (280 000 people), partner of this event, and member of “Professional Equality Label Club” (label obtained in 2006), will participate to the round tables, to share its experiences and practical results at all levels of the company. 51 % of La Poste employees are women and a constant progress is noticed on women representation in Direction and Top Management Boards (nearly 40 % in 2009).

Registration for this convention: clubdulabelegalite@gmail.com